



CESBA East Meeting – Thursday October 18, 2018

Ottawa Carleton DSB, 440 Albert Street, Ottawa, 8:30 am to 1:30 pm

AGENDA

Coffee and networking at 8:30 am

Time	ITEM	Details
9:00 am	Welcome	Frank Wiley, Superintendent of Instruction, Ottawa Carleton DSB
9:15-10:15	Presentation and discussion on revised High School Diploma promotion campaign <ul style="list-style-type: none"> • Next steps OSSD promotion campaign 	Doug Harrison, RAMP Communications
Move to small groups 10:15 – 11:00	Small group discussions <ul style="list-style-type: none"> <input type="checkbox"/> Credit/PLAR/Guidance <input type="checkbox"/> LBS/ES <input type="checkbox"/> ESL/FSL/LINC/CLIC 	All
11:00-11:15 am	Break	
11:15-12:00	<ul style="list-style-type: none"> • Highlights from small groups • Spring Regional meeting- planning our virtual CESBA East meeting on April 25/19 	Hillary Arnold/ Suzanne Schwenger, CESBA
12:00-12:30 pm	LUNCH	
12:30 pm	CESBA updates: <ul style="list-style-type: none"> • CESBA's funding 2018-19 <ul style="list-style-type: none"> ○ Membership fees • CESBA Conference 2018 & Pre-Conference Day (Nov. 28-30) • Government Invitations • New Administrator's day – Nov. 7 Discussion- demonstrating our value to decision-makers: <ul style="list-style-type: none"> • Collecting/sharing evidence about our work • Positioning messages that focus on employment 	Hillary and Suzanne
1:15– 1:30 pm	Evaluation and Adjourn	

Note – we will be collecting \$20.00 from each participant to cover costs of food and refreshments. A receipt will be issued.

- **Parking:** There is free parking in the lot behind the school. This parking lot can be access from either Laurier St or from Slater St. See attached. Cross Slater St. and enter the main doors and proceed to the back lobby. Take stairs to right or left and go to 2nd floor. Follow signs to C210.
- **Elevator:** From main entrance, take elevator on left to the second floor (2C button in the elevator). Take your first hallway on the left and you will see C210 at the end of the hall.