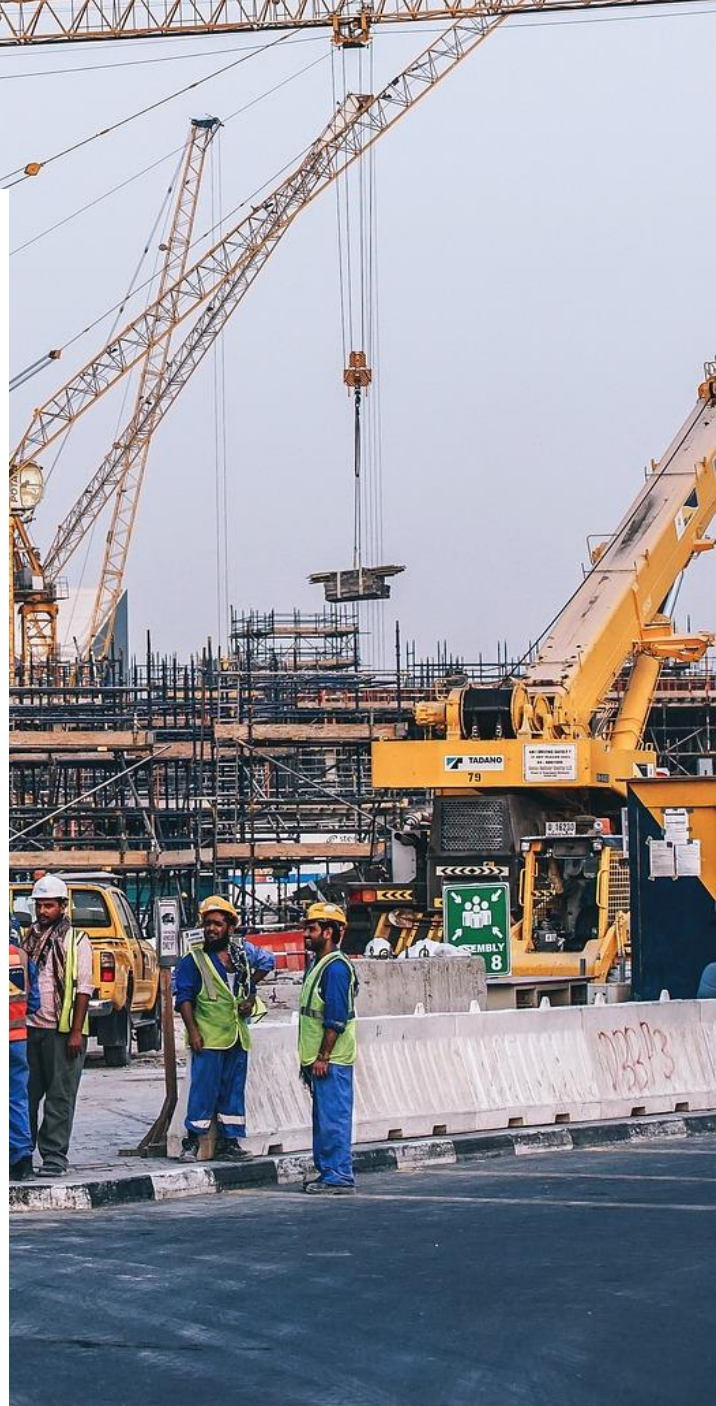


Labour Market Information: Making It Work for You

WEBINAR HIGHLIGHTS



Supporting Professionals. **Igniting** Learning.
Appuyer les professionnels. **Susciter** l'apprentissage.



June 16, 2020

Labour Market Information:

Making It Work for You

On June 16, 2020, [Community Literacy of Ontario](#) and [CESBA](#) hosted a webinar to share best practices in using Labour Market Information to assist clients as they make decisions about their Literacy and Basic Skills goals.

For those who were unable to attend, the [Labour Market Information: Making It Work for You](#) webinar is freely available on CLO's website. Also, for your convenience, we have created this summary of the webinar's highlights.

We would like to acknowledge the Ministry of Labour, Training and Skills Development for their support of CLO and CESBA as we developed this important webinar. We express our gratitude to our facilitators: Anthony Mantione, Senior Economist, at the [Labour Market Information Council](#) and Helen Cranley, Director of the Information Management and Strategy Branch, at the [Ministry of Labour, Training and Skills Development](#). Most importantly, we would like to thank the Literacy and Basic Skills agencies and their practitioners for their dedication to the adult literacy students of Ontario.

The Government of Ontario and its agencies are in no way bound by the recommendations contained in this resource.

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LABOUR MARKET INFORMATION: MAKING IT WORK FOR YOU WEBINAR HIGHLIGHTS

OBJECTIVE:

This webinar focuses on the best practices in using Labour Market Information to assist clients as they make decisions about their Literacy and Basic Skills goals of secondary/postsecondary education, apprenticeship, employment and, in some cases, independence.

PRESENTERS:

Anthony Mantione, Senior Economist, at the [Labour Market Information Council](#) (LMIC). LMIC is non-profit organization with the goal of ensuring the availability and accessibility of quality LMI. LMIC's mandate is to improve the timeliness, reliability and accessibility of labour market information to facilitate decision-making by employers, workers, job seekers, academics, policy makers, educators, career practitioners, students, parents and under-represented populations.

Helen Cranley, Director of the Information Management and Strategy Branch, at the [Ministry of Labour, Training and Skills Development](#). This Branch is responsible for managing the Ontario government's career exploration tool – the Ontario Labour Market website – and for undertaking evaluation and research activities to inform workforce strategies in the province.

HIGHLIGHTS:

Labour Market Information Council (Anthony Mantione)

- The Labour Market Information Council (LMIC) is a non-profit corporation established by former labour market ministers and it is funded by Employment and Social Development Canada as well as the provinces and territories.
- LMIC's goal is to ensure the availability and accessibility of quality Labour Market Information (LMI).
- LMIC defines quality LMI as local, timely and granular, meaning that the information is at the lowest level of aggregation to help users make decisions in a timely fashion at the local level.
- Anthony Mantione shares three resources which will appeal to anyone potentially looking to use LMI:
 - LMIC is in the final stage of creating an interactive [Job Posting Dashboard](#) which will be available on their website. This multifunctional tool will provide recent trends in online job posting data. The data can be accessed on a Canada-wide level or individually by province. In addition to helping users identify employers who are hiring and the pre-requisite skills for these positions, multiple data sets can be accessed, including in-demand skills.
 - [WorkWords](#) is LMIC's online labour market encyclopedia that provides definitions of key labour market terms, data, uses and concepts.
 - LMIC shared a document, [Sources of LMI for Career Practitioners](#), which features live links and easy access to resources, including:
 - Sources of LMI for Career Practitioners
 - Training for Career Practitioners
 - LMIC's Tips and Traps When Using LMI

Ministry of Labour, Training and Skills Development, Information Management and Strategy Branch (Helen Cranley)

- Helen Cranley provided an overview of the digital evolution of Ontario's [Labour Market Website](#).
- [Ontario's Labour Market Website](#) contains a variety of resources including:
 - Job Profiles Search
 - Career Quiz
 - Labour Market Information and Reports
 - Job Bank Search
 - Apprenticeship Awareness
- The Ministry of Labour, Training and Skills Development's (MLTSD) online interactive career exploration [tool](#) encourages job seekers to:
 - Take a career [quiz](#).
 - Search [job profiles](#) by keywords or titles.
 - Filter profiles by income, education pathways, etc.
 - Browse job profile information.
 - Explore real jobs on the Job Bank.
- The Labour Market Website promotes apprenticeship awareness as users can search the job profiles and jobs associated with apprenticeships.
- Another key feature of the website is real-time labour market information which is collected and analyzed based on online job posting data.