



**Strategic Thinking** (as of February 4, 2024)  
**February 8, 2024 onwards**

**CESBA exists to:**

- ✓ *Represent all Ontario School Boards delivering Adult and Continuing Education programs*
- ✓ *Provide advocacy, resources and supports to the members*
- ✓ *Promote the value of Adult and Continuing Education and Learner Pathways*

**Global ENDS Interpretation:**

1. **Global ENDS One:** Adult & Continuing Education Administrators have the Core competencies for effective leadership, supervision and advocacy of adult and continuing education programs in a school board environment.
2. **Global ENDS Two:** There is a forum for networking, collaboration, and exchange of information, knowledge and exemplary practices related to adult and continuing education for all CESBA members.
3. **Global ENDS Three:** Decision makers in school board administration, provincial and federal Ministries and funding organizations have convincing evidence in front of them about the positive impact of adult and continuing education delivered by Ontario schoolboards.
4. **Global ENDS Four:** School board senior administrators recognize the core competencies unique to the administration of Adult & Continuing Education.

February 2024 onwards...

	DIRECTION	Actions	Personnel	Global ENDS
1	<p><b>Administrators have the Core Competencies</b></p>	<ul style="list-style-type: none"> <li>➤ CESBA completed its major, knowledge-mobilization and network strengthening event in December, in-person, at its annual conference in Toronto. This knowledge event is very resource-intensive and continues to be a priority offering for our members and Ministry colleagues around the province. Our <i>Conference Impact Report 2023</i> will be shared with the Board March 28, 2024</li> <li>➤ There will be 3 additional in-person regional meetings plus 1 more virtual meeting by June 2024 The upcoming CESBA regional meetings are:               <ul style="list-style-type: none"> <li>➤ Jan. 18: North (Virtual) Completed</li> <li>➤ April 18: East (in-person @ Ottawa Catholic DSB)</li> <li>➤ April 25: Central (in-person @ Simcoe County DSB)</li> <li>➤ May 23: West (in-person @ London CDSB)</li> </ul> </li> <li>➤ There will be a 2-day, in-person PLAR for New Assessors event in Toronto February 28 &amp; 29</li> <li>➤ There will be an in-person PSW Spring Work Day (Lambton Kent DSB) May 31</li> <li>➤ Based on requests, the ED is presenting an overview of CESBA to the Halton DCSB February 16 (in-person)</li> <li>➤ CESBA is intentional about staffing to support provincial A&amp;CE needs: of the current 7 CESBA staff, one staff member has PLAR/Guidance expertise and a second has PSW expertise. This is proving to be very advantageous and desirable to our members and CESBA is looking to increase the capacity of these 2 staff members. Currently,               <ul style="list-style-type: none"> <li>i. Our PLAR Coordinator continues to get an increasing # requests for virtual, on-site (school board) or recently, in the actual city in which she resides. Member boards are willing to travel to our PLAR Coordinator; and</li> <li>ii. Our PSW Coordinator continues to: support current PSW programs; support boards who may be considering a new PSW program; support the PSW Quality Assurance process in Year 3; support non-member stakeholders interested in potential PSW programs (i.e. Indigenous Institutes); and outreach to Ministry and other stakeholder groups</li> </ul> </li> <li>➤ CESBA has created a handbook for <i>New Administrators to LBS</i> (similar to our current handbook, <i>New Administrators to A&amp;CE</i>)</li> </ul>	<p>All CESBA staff &amp; members</p> <p>CESBA Committee members</p>	<p><b>1 &amp; 2</b></p>
2	<p><b>A forum for networking, collaboration, &amp; exchange of information, knowledge &amp; exemplary practices</b></p>			

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		<ul style="list-style-type: none"> <li>➤ Based on their outreach to EDU, who then redirected them to CESBA, a new collaboration with OCAS (<i>Ontario College Application Service</i>) has begun...resulting already in our college sector partners understanding more about the A&amp;CE 'spaces' and vice versa. We are hoping to grow these understandings in the future...</li> <li>➤</li> </ul>	Select CESBA staff and the ED	
3	<p><b>Decision makers in school board administration, provincial &amp; federal ministries &amp; funding organizations have impact data regarding A&amp;CE</b></p>	<ul style="list-style-type: none"> <li>➤ Major data strategy initiative continues with Phase III with our data-strategy consultants, AJAH, will create better tools to tell these impact stories...AJAH is meeting 1-1 with interested Boards to better customize supports for member Boards to better advocate and build awareness accordingly for their programs ...and hence, 'tell their (data-informed) stories' to their administration, Senior Teams, Trustees and other stakeholder groups</li> <li>➤ The one-page, double-sided info graphics that are being created for various CESBA summary reports (3 to date) will also create better tools to tell these impact stories</li> <li>➤ Key CESBA staff continue to engage in regular update meetings with Ministry colleagues from EDU, MLITSD (both ESL/FSL &amp; LBS divisions), MOH, and the MLTC to strengthen government relations...this is building more fulsome awareness and advocacy for the A&amp;CE sector...these meetings have shown results (2 new funding streams are now a reality: 1 if 'official' and 1 will be announced with days/weeks). Data sets are increasingly being shared at these meetings...</li> <li>➤ Intentional outreach at every opportunity to <b>build awareness of</b>, and <b>advocate for</b>, the positive impact of, &amp; return on investment of, Adult &amp; ConED in Ontario <ul style="list-style-type: none"> <li>✓ February 15: ED meeting with 4 colleagues from MLITSD, ESL Division, in-person in Toronto, to continue to advocate for supports for ESL/FSL programs in Ontario</li> <li>✓ February 15: ED hoping to meet with colleagues from MLTC, in-person, in Toronto, to continue to discuss the recent funding announcement(s) and future focussing</li> <li>✓ ED is hoping to bring 2 CESBA colleagues into Toronto to meet with our EDU Ministry personnel (4 of them) to discuss the Conference Impact Report 2023 as well as potential project Deliverables for the 2024 – 2025 fiscal year</li> </ul> </li> <li>➤ Based on requests, the ED is presenting an overview of CESBA, with a focus on PLAR, to the OECT (<i>Ontario Educational Champions Team</i>) March 6 in Guelph (in-person)</li> </ul>	<p>3 of 7 CESBA staff on DIPS committee</p> <p>Appropriate CESBA staff</p> <p>Executive Director</p>	3

	DIRECTION	Actions	Personnel	Global ENDS
4	<p><b>School board senior administrators recognizes the core competencies unique to the administration of A&amp;CE</b></p>	<ul style="list-style-type: none"> <li>➤ Multiple Superintendents attended our two recent December conference in Toronto: <ul style="list-style-type: none"> <li>✓ Dec. 6 – <i>Sector Day</i></li> <li>✓ Dec. 7 – <i>Workshops Day</i></li> </ul> </li> </ul> <p>These 2 days were completely sold out so the networking of key A&amp;CE leadership, Ministry personnel, along with the experience of the CESBA staff, resulted in much knowledge-exchange (and the evaluations suggested that) for these Superintendents</p> <ul style="list-style-type: none"> <li>➤ In-person or virtual engagement meetings with Senior Administrative teams whenever and wherever possible...recent meetings include: <ul style="list-style-type: none"> <li>✓ <i>December 21 – the Superintendent from Wellington CDSB</i></li> <li>✓ <i>February 16 – Superintendent (Director?) present for CESBA presentation to A&amp;CE staff @ Halton CDSB</i></li> </ul> </li> <li>➤ These meetings will continue to be a focus into 2024</li> </ul>	<p>CESBA staff</p> <p>Executive Director &amp; CESBA staff</p>	4